



WEEKEND & EVENING CLASSES

BACHELOR OF BUSINESS ADMINISTRATION (Hons) IN MANAGEMENT AND ENTREPRENEURSHIP

ENQUIRIES

UNIVERSITI KUALA LUMPUR
BUSINESS SCHOOL
Jalan Gurney, Kampung Datuk Keramat, 54000 Kuala Lumpur, Malaysia

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**MOHE/ MQA
Approved &
Accredited**

+ PROFESSIONAL CERTIFICATE

1. International Qualifying Scheme (IQS); Malaysian Institute of Chartered Secretaries and Administrators (MAICSA)
2. Human Resource Officer (CHRO); Malaysian Institute of Human Resource Management (MIHRM)

JPT/BPP/N/345/6/0021/01/21 (MQA/FA0203)

BACHELOR OF BUSINESS ADMINISTRATION (HONS) IN MANAGEMENT AND ENTREPRENEURSHIP

Weekend classes and Online Forum during Weekdays

OVERVIEW

The BBA (Hons.) in Management and Entrepreneurship programme aims to provide an internationally recognised degree in management and entrepreneurship to produce graduates with functional management skills, strong entrepreneurial spirit, exemplary leadership skills, high commitment towards pursuit of knowledge and excellence, and are innovative, socially responsible and good team players who are nationalistic and yet global in outlook and behaviour.

ENTRY REQUIREMENT

- 1) Pass in Sijil Tinggi Persekolahan Malaysia (STPM) or equivalent with a minimum CGPA of 2.00 or with a minimum Grade C in 2 subjects;
OR
- 2) A pass in Sijil Tinggi Agama Malaysia (STAM) with a minimum grade of Jayyid; OR
- 3) Pass in Unified Examination Certificate (UEC), with Grade B in 5 subjects;
OR
- 4) Pass Foundation from an institute recognized by the Government of Malaysia with a minimum CGPA of 2.00;
OR
- 5) Pass Ministry of Education Malaysia Matriculation with a minimum CGPA of 2.00;
OR
- 6) Pass Diploma (MQF Level 4) from a Higher Learning Institute recognized by the Government of Malaysia with a minimum CGPA of 2.00;
OR
- 7) Pass in International Baccalaureate (IB) with a minimum 24 points;
OR
- 8) Pass in Australian Year 12;
OR
- 9) Pass in Ontario Grade 12;
OR
- 10) Other qualifications recognized by the Malaysian Government.

FUNDING OPTIONS

**HRDF
Claimable**

**subject to company levy contribution*

**EPF
WITHDRAWAL**

PTPTN

**subject to PTPTN approval*

CREDIT CARD

MODULES OFFERED

SEMESTER 1

Writing for Academic Purposes
Principles of Economics
Principles of Accounting
Business Mathematics
Business Communication
Principles of Management

SEMESTER 3

Entrepreneurship
Marketing Management
Managerial Finance I
Organisational Behaviour
Business Statistics
Bahasa Kebangsaan

SEMESTER 5

Malaysian Studies
Mandarin II
Co-curriculum II
Innovation Management

SEMESTER 7

Strategic Management
Management Accounting 1
Leadership
Franchise Business Management
International Entrepreneurship
Elective II

SEMESTER 9

Internship

*credit transfer or exemption up to 30% based on prior learning

SEMESTER 2

Creative Problem Solving
Islamic/Moral Studies
Mandarin I
Co-curriculum I

SEMESTER 4

Business Ethics and Corporate Governance
Management Information Systems
Human Resource Management
Business Law
Finance II
Technopreneurship

SEMESTER 6

Social Entrepreneurship
Business Plans
Business Research Method
E-marketing
Supply Chain Management
Elective I

SEMESTER 8

Elective III
Elective IV
Seminar
Project Paper

NOTE

ELECTIVE SUBJECTS

*Aligning Business and Information Technology
Company Law
Economics of Innovation and Entrepreneurship
Enabling Technologies for Competitive Success
Entrepreneurship and Digital Commerce
Sales Management
Small Business Management
Technological Innovation in Entrepreneurial Ventures*

