FLEXILEARN
WEEKEND & EVENING CLASSES

MOHE / MQA Approved & Accredited

JPT/BPP (R/345/6/0021) 01/21, MQA/FA0203

BACHELOR OF BUSINESS ADMINISTRATION (Hons) IN MANAGEMENT AND ENTREPRENEURSHIP
The BBA (Hons.) in Management and Entrepreneurship programme aims to provide an internationally recognised degree in management and entrepreneurship to produce graduates with functional management skills, strong entrepreneurial spirit, exemplary leadership skills, high commitment towards pursuit of knowledge and excellence, and are innovative, socially responsible and good team players who are nationalistic and yet global in outlook and behaviour.

**ENTRY REQUIREMENT**

1. Pass in Sijil Tinggi Persekolahan Malaysia (STPM) or equivalent with a minimum CGPA of 2.00 or with a minimum Grade C in 2 subjects;
   OR
2. A pass in Sijil Tinggi Agama Malaysia (STAM) with a minimum grade of Jaya; or
3. Pass Foundation from an institute recognized by the Government of Malaysia with a minimum CGPA of 2.00; or
4. Pass Ministry of Education Malaysia Matriculation with a minimum CGPA of 2.00; or
5. Pass Diploma (MQF Level 4) from a Higher Learning Institute recognized by the Government of Malaysia with a minimum CGPA of 2.00; or
6. Pass in International Baccalaureate (IB) with a minimum 24 points; or
7. Pass in Australian Year 12; or
8. Pass in Ontario Grade 12; or
9. Other qualifications recognized by the Malaysian Government.

**FINANCIAL ASSISTANT**

- **HRDF Claimable**
  *subject to company levy contribution*

- **EPF Withdrawal**
  *subject to PTPTN approval*

- **PTPTN**

- **CREDIT CARD**

**PROGRAMME STRUCTURE**

**SEMESTER 1**
- Writing for Academic Purposes
- Principles of Economics
- Principles of Accounting
- Business Mathematics
- Business Communication
- Principles of Management

**SEMESTER 2**
- Entrepreneurship
- Marketing Management
- Managerial Finance
- Organisational Behaviour
- Business Statistics
- Bahasa Kebangsaan

**SEMESTER 3**
- Business Ethics and Corporate Governance
- Management Information Systems
- Human Resource Management
- Company Law
- Finance
- Technopreneurship

**SEMESTER 4**
- Social Entrepreneurship
- Business Plans
- Business Research Method
- E-marketing
- Supply Chain Management
- Elective I

**SEMESTER 5**
- Malaysian Studies
- Mandarin II
- Co-curriculum II
- Innovation Management

**SEMESTER 6**
- Strategic Management
- Management Accounting
- Leadership
- Franchise Business Management
- International Entrepreneurship
- Elective II

**SEMESTER 7**
- Internship

*credit transfer or exemption up to 30% based on prior learning

**NOTE**

**ELIGIBLE SUBJECTS**
- Aligning Business and Information Technology
- Company Law
- Economics of Innovation and Entrepreneurship
- Enabling Technologies for Competitive Success
- Entrepreneurship and Digital Commerce
- Sales Management
- Small Business Management
- Technological Innovation in Entrepreneurial Ventures
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