

UniKL AWARD & RECOGNITION



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FINANCIAL ASSISTANCE

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HRDF Claimable



EPF Withdrawal



PTPTN

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JPT/BPP (R2/345/6/0021) 01/28, MQA/FA0203

**BACHELOR OF BUSINESS
ADMINISTRATION (HONS) IN
MANAGEMENT AND
ENTREPRENEURSHIP**

OVERVIEW

The programme aims to provide an internationally recognised degree in management and entrepreneurship as well as to produce graduates with functional management skills, strong entrepreneurial spirit, exemplary leadership skills, high commitment towards pursuit of knowledge and excellence, innovative, socially responsible and good team players who are nationalistic yet global in outlook and behaviour.

FLEXIBLE LEARNING

Offering flexibility to cater to your schedule, so that you can pursue additional knowledge without interfering with your work schedule.

UniKL offers the flexibility to cater to your work schedule and provide you with the opportunity to enhance your skills whilst not compromising your work time. This workaround learning schedule is the main reason many professionals choose to enter UniKL's FlexiLearn programmes. Selected Professional Certificates can be embedded into the programmes as well. Furthermore, prior academic qualifications and working experience may be

APEL

Accreditation of Prior Experiential Learning

APEL (Accreditation of Prior Experiential Learning) is a systematic process which involves the IDENTIFICATION, DOCUMENTATION, and ASSESSMENT of prior experience related to a study programme.

APEL is a systematic process that involves the identification, documentation and assessment of prior experiential learning, i.e. knowledge, skills and attitudes, to determine the extent to which an individual has achieved the desired learning outcomes, for access to a programme of study and/or award of credits.

PROFESSIONAL CERTIFICATES

- Human Resource Officer (CHRO); Malaysian Institute of Human Resource Management (MIHRM)

PROFESSIONAL MEMBERSHIPS

- Malaysian Institute of Human Resource Management (MIHRM)

ENTRY REQUIREMENT

- Pass in Sijil Tinggi Persekolahan Malaysia (STPM) or equivalent with a minimum CGPA of 2.00 or with a minimum Grade C in 2 subjects;
OR
- A pass in Sijil Tinggi Agama Malaysia (STAM) with a minimum grade of Jayyid;
OR
- Pass Foundation from an institute recognized by the Government of Malaysia with a minimum CGPA of 2.00;
OR
- Pass Ministry of Education Malaysia Matriculation with a minimum CGPA of 2.00;
OR
- Pass Diploma (MQF Level 4) from a Higher Learning Institute recognized by the Government of Malaysia with a minimum CGPA of 2.00;
OR
- Pass in International Baccalaureate (IB) with a minimum 24 points;
OR
- Pass in Australian Year 12;
OR
- Pass in Ontario Grade 12;
OR
- Other qualifications recognized by the Malaysian Government.

PROGRAMME STRUCTURE

SEMESTER 1

- Writing for Academic Purposes
- Principles of Economics
- Principles of Management
- Financial Accounting
- Business Mathematics
- Business Communication

SEMESTER 2

- Creative Problem Solving
- Isu-isu Kontemporari Muslim di Malaysia/Culture and Lifestyle in Malaysia
- Foreign Languages 1
- Co-Curriculum

SEMESTER 3

- Entrepreneurship
- Marketing Management
- Finance 1
- Organisational Behaviour
- Tamadun Islam & Tamadun Asia (TITAS) / Bahasa Melayu Komunikasi 2
- Business Statistics

SEMESTER 4

- Business Ethics and Corporate Governance
- Management Information System
- Human Resource Management
- Business Law
- Finance 2
- Technopreneurship

SEMESTER 5

- Hubungan Etnik / Pengajian Malaysia
- Foreign Languages 2
- Innovation Management
- Elective 1

SEMESTER 6

- Social Entrepreneurship
- Business Plans
- E-Marketing
- Business Research Methods
- Supply Chain Management
- Elective 2

SEMESTER 7

- Strategic Management
- Leadership
- Franchise Business Management
- International Entrepreneurship
- Management Accounting

SEMESTER 8

- Elective 3
- Elective 4
- Seminar

SEMESTER 9

- Internship

NOTE

ELECTIVE SUBJECTS

- Company Law
- Sales Management
- Economics of Innovation and Entrepreneurship
- Enabling Technologies for Competitive Success
- Entrepreneurship and Digital Commerce
- Small Business Management
- Technological Innovation in Entrepreneurial Ventures
- Aligning Business and Information Technology

* the duration of the programme will be based in the actual credit transfer and number of courses taken by student on every semester.

