



# EDUCATION FUTURE ENTREPRENEURS AND BUSINESS LEADERS

51

UNIVERSITI KUALA LUMPUR BUSINESS SCHOOL

www.unikl.edu.my

## UNIVERSITI KUALA LUMPUR BUSINESS SCHOOL (UniKL Business School)

Universiti Kuala Lumpur Business School, formerly known as Universiti Kuala Lumpur International School of Entrepreneurship (UniKL ISE) was established in 2008. The school was established to pursue the university's vision to be the premier entrepreneurial technical university in the region.

Its core mission is to train and mould managers and leaders who are capable of pursuing entrepreneurial ventures across industries, within a global context. It complements other institutes and colleges which provide technical fields of study by offering degree programs in Business Management, Finance, Accounting, Marketing, Tourism, and Entrepreneurship.



## **PROGRAMS OFFERED**

Foundation in Business JPT/BPP (R2/010/3/0178) 09/28, MQA/FA1759

Bachelor in Accounting (Hons) JPT/BPP (R2/344/6/0017) 01/28, MQA/FA0205

Bachelor of Business Administration (Hons) in Management and Entrepreneurship JPT/BPP (R2/345/6/0021) 01/28, MQA/FA0203

Bachelor of Business Administration (Hons) in Islamic Finance JPT/BPP (R2/343/6/0004) 01/28, MQA/FA0243 Bachelor of Business Administration in Marketing (Honours) JPT/BPP (R/345/6/0411) 10/23, MQA/FA2817

Bachelor of Business Administration (Hons) International Business JPT/BPP (R/340/6/0405) 04/24, MQA/FA4023

Bachelor in Tourism Planning and Development (Honours) JPT/BPP (R/812/6/0174) 01/28, MQA/SWA8517

Bachelor of Science (Hons) in Analytical Economics JPT/BPP (N/314/6/0059) 12/27, MQA/PSA14116

## ENTRY REQUIREMENTS

## FOUNDATION IN BUSINESS

- Pass SPM / SPMV with at least credits in FIVE (5) subjects; OR
- Pass the O-Level with at least a C grade in FIVE (5) subjects; OR
- Other equivalent qualifications

## **BACHELOR IN ACCOUNTING (HONS)**

- All applicant must achieve MUET Band 2 AND;
- Pass in STPM or its equivalent with a minimum Grade C+ (2.33) in any two (2) subjects, and a credits in Mathematics and pass in English at SPM; **OR**
- Pass in International Baccalaureate (IB) with at least 24 points; OR
- Pass in A-Level with minimum Grade D in any two (2) subjects, and credits in Mathematics and pass in English at O Level; OR
   Pass in Sijil Tinggi Agama Malaysia (STAM) with a minimum grade of Jayyid, and a credits in Mathematics and pass English at
- SPM; OR
   Pass in Matriculation/Foundation or its equivalent with a minimum CGPA 2.50 and credits in Mathematics and pass in English
- Pass in Matriculation/Foundation or its equivalent with a minimum CGPA 2.50 and credits in Mathematics and pass in English at SPM; OR

- A Diploma in Accounting or related field, or its equivalent with minimum CGPA of 2.50 and credits in Mathematics and pass in English at SPM; **OR**
- Pass Diploma Kemahiran Malaysia (DKM)/ Diploma Lanjutan Kemahiran Malaysia (DLKM)/ Diploma Vokasional Malaysia (DVM) with a minimum CGPA of 2.50 and the program must get Full Accreditation (FA) by MQA or others Accreditation bodies that had been recognized by government of Malaysia and according to approval by UniKL Senate; OR
- Pass the DKM/DLKM/DVM with a minimum CGPA of 2.00 AND have at least two (2) years of work experience in the related field. The program must get Full Accreditation (FA) by MQA or others Accreditation bodies that had been recognized by government of Malaysia and according to approval by UniKL Senate;

## **BACHELOR OF BUSINESS ADMINISTRATION (HONS) IN ISLAMIC FINANCE**

- Pass in STPM with two (2) full passes with a minimum CGPA 2.0 or its equivalent and a pass in Mathematics at SPM or its equivalent; OR
- Pass in International Baccalaureate (IB) with at least 24 points; OR
- Pass in A-Level with minimum Grade D in any two (2) subjects, and a pass in Mathematics and English at O Level, or any equivalent qualification; **OR**
- Pass in Sijil Tinggi Agama Malaysia (STAM) with minimum grade of Jayyid and a pass in Mathematics at SPM or its equivalent;
   OR
- Pass Matriculation/Foundation with a minimum CGPA 2.00 and pass in Mathematics at SPM or its equivalent; OR
- Pass Diploma (Level 4, MQF) in MIF or related fields with a minimum CGPA of 2.50 or equivalent; (Candidates with CGPA below 2.50 but above 2.0 may be admitted subject to an internal assessment process); **OR**
- Any other Diploma (Level 4, MQF) with a minimum CGPA of 2.50; and a pass in Mathematics at SPM level; OR
- Pass Diploma Kemahiran Malaysia (DKM)/ Diploma Lanjutan Kemahiran Malaysia (DLKM)/ Diploma Vokasional Malaysia (DVM) with a minimum CGPA of 2.50 and the program must get Full Accreditation (FA) by MQA or others Accreditation bodies that had been recognized by government of Malaysia and according to approval by UniKL Senate;
   OR
- Pass the DKM/DLKM/DVM with a minimum CGPA of 2.00 AND have at least two (2) years of work experience in the related field. The program must get Full Accreditation (FA) by MQA or others Accreditation bodies that had been recognized by government of Malaysia and according to approval by UniKL Senate;

## **BACHELOR IN TOURISM PLANNING AND DEVELOPMENT (HONOURS)**

- Pass in STPM or its equivalent with at least Grade C (NGMP 2.00) in TWO (2) subjects; OR
- Pass in Matriculation /Foundation with CGPA 2.00; OR
- Pass in Diploma in related disciplines with CGPA 2.00; OR
- Pass in STAM (Grade Jayyid) or its equivalent; OR
- Pass Diploma Kemahiran Malaysia (DKM)/ Diploma Lanjutan Kemahiran Malaysia (DLKM)/ Diploma Vokasional Malaysia (DVM) with a minimum CGPA of 2.50 and the program must get Full Accreditation (FA) by MQA or others Accreditation bodies that had been recognized by government of Malaysia and according to approval by UniKL Senate; **OR**
- Pass the DKM/DLKM/DVM with a minimum CGPA of 2.00 AND have at least two (2) years of work experience in the related field. The program must get Full Accreditation (FA) by MQA or others Accreditation bodies that had been recognized by government of Malaysia and according to approval by UniKL Senate;

## BACHELOR OF BUSINESS ADMINISTRATION (HONS) IN MANAGEMENT AND ENTREPRENEURSHIP, BACHELOR OF BUSINESS ADMINISTRATION (HONS) INTERNATIONAL BUSINESS BACHELOR OF BUSINESS ADMINISTRATION IN MARKETING (HONOURS) BACHELOR OF SCIENCE (HONS) IN ANALYTICAL ECONOMICS

- Pass in STPM with at least Grade C (GP 2.0) in any TWO subjects ; OR
- Pass in STAM with at least Grade Jayyid\*; OR
- Pass in Matriculation or Foundation with at least CGPA of 2.00; OR
- Pass in Diploma (Level 4, MQF) with at least CGPA of 2.00; OR
- Pass in Advanced Diploma (Level 5, MQF) with at least CGPA of 2.00
- \* Additional requirements pass in Mathematics and English at SPM level

Pass the Diploma Kemahiran Malaysia (DKM)/ Diploma Lanjutan Kemahiran Malaysia (DLKM)/ Diploma Vokasional Malaysia (DVM) with a minimum CGPA of 2.50 and the program must get Full Accreditation (FA) by MQA or others Accreditation bodies that had been recognized by government of Malaysia and according to approval by UniKL Senate; **OR** 

Pass the DKM/DLKM/DVM with a minimum CGPA of 2.00 AND have at least two (2) years of work experience in the related field. The program must get Full Accreditation (FA) by MQA or others Accreditation bodies that had been recognized by government of Malaysia and according to approval by UniKL Senate



## **FOUNDATION IN BUSINESS**

JPT/BPP (R2/010/3/0178) 09/28, MQA/FA1759

## **PROGRAM CONTENTS**

#### YEAR 1 - SEMESTER 1

- Co curriculum 1
- Fundamentals of Information
- Technology • Introduction to Management
- Foundation English 1
- Mathematics

  Essential of Economics
- Thinking Skills

Accounting

## **BACHELOR IN ACCOUNTING (HONS)**

JPT/BPP (R2/344/6/0017) 01/28, MQA/FA0205

## **PROGRAM CONTENTS**

#### **YEAR 1 - SEMESTER 1**

- Introduction to Financial Accounting
- Management Accounting 1
- Mathematics for Business
- Principles of Microeconomics
- Writing for Business Purposes
   Isu-isu Kontemporari Muslim di Malaysia/Culture & Lifestyle in Malaysia
- Foreign Language 1

#### **YEAR 3 - SEMESTER 5**

- Financial Accounting and Reporting 4
- Taxation 2
- Accounting Information System 1
- Corporate Law
  Corporate Ethics and Governance
- Innovation Management
- Co Curriculum

## ELECTIVE SUBJECTS

- Issues in Contemporary
- Accounting
- Islamic Accounting Practices
   Forensic Accounting and Fraud Examination

YEAR 1 - SEMESTER 2

Introduction to Financial

Introduction to Business

- Financial Accounting and
- Reporting 1 • Principles of Macroeconomics
- Management
- Marketing
- Statistics for Business
- Commercial Law

#### YEAR 3 - SEMESTER 6

- Accounting Theory and Practices
- Audit 2Accounting Information
- System 2
- Organisational Studies
   Global Entrepreneurship
- Elective 1
- \_\_\_\_\_

Investment Analysis

Taxation 3

Finance

Specialised Accounting

Advanced Managerial

- - CAREER PATH
     Big 4 Firms
    - PricewaterhouseCoopers, Ernst & Young, KPMG, Deloitte & Touche)
       Small and Medium Accounting and Assurance, Taxation, Company

**YEAR 1 - SEMESTER 2** 

Foundation English 2

Introduction to Laws

Introduction to Marketing

YEAR 2 - SEMESTER 3

Financial Accounting and

Management Accounting 2

Introduction to Information

Peradaban/Bahasa Melayu

**YEAR 4 - SEMESTER 7** 

Technology • Penghayatan Etika dan

Communication for Business

Reporting 2

Komunikasi 2

Industrial Training

Taxation 1

Purpose

Islamic Studies / Moral Studies

Co – curriculum 2

Secretarial Firms Management Consulting Firms

- Introduction to ManagementAccounting
- Introduction to Business Statistics
- Introduction to Finance

#### YEAR 2 - SEMESTER 4

- Financial Accounting and Reporting 3
- Audit 1
- Principles of Finance
- Human Capital Management
  Technopreneurship
- recompreheurship
  Foreign Language 2
- Falsafah dan Isu Semasa/ Philosophy and Current Issues

## YEAR 4 - SEMESTER 8

- Management Accounting 3
- Integrated Case Study
- Public Sector Accounting
- Strategic Policy Management
- Business Research
- Elective 2
- Financial Services
  - Government Agencies
  - Educational Institution
  - Multinational Enterprises
  - Global Business
  - Industrial R&D in related fields
  - Self employed as an entrepreneur
  - Non profit organization

## BACHELOR OF BUSINESS ADMINISTRATION (HONS) IN MANAGEMENT AND ENTREPRENEURSHIP

JPT/BPP (R2/345/6/0021) 01/28, MQA/FA0203

#### PROGRAM CONTENTS

#### **SEMESTER 1**

- Writing for Academic Purposes
- Principles of Economics Principles of Management
- Financial Accounting
- Business Mathematics
- Business Communication
- **SEMESTER 5**
- Falsafah dan Isu Semasa/ Philosophy and Current Issues
- Foreign Language 2
- Innovation Management
- Entrepreneurship and Digital Commerce

## **ELECTIVE SUBJECTS**

- Business Intelligence and Analytic
- Company Law
- Economics of Innovation and Entrepreneurship
- **Digital Transformation** Management
- Retail Marketing Management
- **Event Project Management**
- Operation Management
- Sales Management Small Business Management Technological Innovation in Business Development Certified Human Resource
- Elective 1
  - Management

**SEMESTER 7** 

Peradaban/

**SEMESTER 3** 

Finance 1

Entrepreneurship

Business Statistics

Marketing Management

Organisational Behaviour

Penghayatan Etika dan

Bahasa Melayu Komunikasi 2

- Strategic Management
- Leadership Franchise Business Management
- International Entrepreneurship
- Management Accounting
- Elective 2

Graduates may find employment in any industry including government and private sectors such as:

- **Business** Owner
- **Business Executive**
- **Business Analyst**
- **Business Consultant**
- **Business Advisor**
- Sales Executive/ Specialist
- Marketing Coordinator
- Product and Market Analyst
- **HR** Executive
- Administrative Officer
- **BACHELOR OF BUSINESS ADMINISTRATION (HONS) IN ISLAMIC FINANCE**

JPT/BPP (R2/343/6/0004) 01/28, MQA/FA0243

## **PROGRAM CONTENTS**

SEMESTER 1	SEMESTER 2	SEMESTER 3	SEMESTER 4
<ul> <li>Writing for Academic Purposes</li> <li>Principles of Accounting</li> <li>Foreign Language 1</li> <li>Principles of Economics</li> <li>Business Mathematics</li> <li>Principles of Marketing</li> <li>Principles of Management</li> </ul>	<ul> <li>Falsafah dan Isu Semasa/ Philosophy and Current Issues</li> <li>Isu - isu Kontemporari Muslim di Malaysia/ Culture and Lifestyle in Malaysia</li> <li>Technopreneurship</li> </ul>	<ul> <li>Islamic Economics</li> <li>Foreign Language 2</li> <li>Business Communication</li> <li>Managerial Finance</li> <li>Business Ethics and Corporate Governance</li> <li>Usul Fiqh and Qawaid Fiqhiyyah</li> <li>Business Law</li> </ul>	<ul> <li>Fiqh Muamalat</li> <li>Elective 1*</li> <li>Management Information System</li> <li>Islamic Banking Operation</li> <li>Co - Curriculum</li> <li>Islamic Finance</li> </ul>
SEMESTER 5	SEMESTER 6	SEMESTER 7	SEMESTER 8
<ul> <li>Penghayatan Etika dan Peradaban/ Bahasa Melayu Komunikasi 2</li> <li>Fiqh Muamalat</li> <li>Innovation Management</li> <li>Islamic Law of Contract</li> </ul>	<ul> <li>Strategic Management</li> <li>Elective 2*</li> <li>Islamic Financial Products and Services</li> <li>Risk Management in Islamic Financial Institutions</li> <li>Islamic Wealth Planning and Management</li> <li>Business Statistics</li> </ul>	<ul> <li>Business Research Method</li> <li>Elective 3*</li> <li>Corporate Finance</li> <li>Islamic Capital Market</li> <li>Takaful &amp; Retakaful Operations &amp; Products</li> <li>Islamic Accounting Practices</li> </ul>	<ul> <li>Shariah Audit</li> <li>Elective 4*</li> <li>Elective 5*</li> </ul>
			SEMESTER 9
			• Industrial Training
ELECTIVE SUBJECTS   CAREER PATH			
<ul><li>Human Resource Management</li><li>Waqaf</li></ul>	memational mariee	uates may find employment as: ance/Islamic Finance Executive • Is	slamic/Sharia' Research Executive

- Waqaf
- Investment Management Financial Modelling
  - Islamic Financial Plan
- **Construction and Professional** 
  - Responsibilities
- Accounting Islamic International Trade Financing Introduction to Taxation **Customer Relationship** Management

- Finance/Islamic Finance Analyst
  - Finance/Islamic Financial Advisor
  - Finance/Islamic Financial Planner
  - Finance/Islamic Wealth Planner
  - Islamic/Sharia 'Compliance Banker
- Islamic/Sharia' Research Executive
- Islamic/Sharia' Risk Executive Islamic/Sharia' Auditor
- Takaful and Re-takaful Executive
- · Zakat and Waqf Advisor
- Lecturer in Islamic Finance
- Graduates will also be able to pursue further studies in finance or Islamic finance or any related fields

- **Business of Tourism Operation Management**
- **CAREER PATH** Entrepreneurship and Digital Commerce

**SEMESTER 2** 

Malavsia

Creative Problem Solving

• Foreign Language 1

• Co – Curriculum

**SEMESTER 6** 

Business Plans

.

Digital Marketing

Social Entrepreneurship

**Business Research Methods** 

Supply Chain Management

• Isu – isu Kontemporari Muslim di

Malaysia/ Culture and Lifestyle in

## .

- **SEMESTER 4**
- Business Ethics and Corporate Governance
- Management Information System
- Human Resource
- Management
- Business Law
- Finance 2
- Technopreneurship

## **SEMESTER 8**

- Seminar
- Elective 3
- Elective 4

## **SEMESTER 9** Industrial Training

## **BACHELOR OF BUSINESS ADMINISTRATION IN MARKETING (HONOURS)**

#### JPT/BPP (R/345/6/0411) 10/23, MQA/FA2817

## PROGRAM CONTENTS

#### **SEMESTER 1**

- Writing for Academic Purposes
- Principles of Economics Principles of Management
- Financial Accounting
- Business Mathematics
- Business Communication
- **SEMESTER 5**
- Penghayatan Etika dan Peradaban/ Bahasa Melayu Komunikasi 2
- E-Marketing
- Innovation Management
- Foreign Language 2

**SEMESTER 2** 

- Isu-isu Kontemporari Muslim di Malaysia/Culture and Lifestyle in Malaysia\*
- **Business Ethics and Corporate** Governance
- Foreign Languages 1
- Co-Curriculum

#### **SEMESTER 6**

- **Retail Merchandising**
- Management Customer Relationship
- Management
- Marketing Strategy Marketing Management
- Elective 3
- Elective 4

## **SEMESTER 3**

- Retail Management Finance 1
- Principles of Marketing
- Organisational Behaviour
- Falsafah dan Isu Semasa/ Philosophy and Current Issues
- Business Statistics

#### **SEMESTER 7**

- Sales Management
- Pricing Strategy & Tactics Marketing Channels
- Management
- Marketing Research Personal selling
- Elective 5

#### **SEMESTER 4**

- Advertising&Promotion
- Strategy Consumer Behavior
- Management Information
- System
- **Business Law** Technopreneurship
- Elective 1
- Elective 2

## **SEMESTER 8**

- Seminar
- Elective 6
- Elective 7

#### **SEMESTER 9**

Industrial Training

- **ELECTIVE SUBJECTS** 
  - Human Resource
  - Management .
- Small Business Management
- Strategic Management
- **Creative Problem-Solving**
- **Operation Management**
- Supply Chain Management
- Event Management E-Tourism

**SEMESTER 2** 

Co-curriculum

Technopreneurship

Foreign Language 1

Falsafah dan Isu Semasa/

Philosophy and Current Issues

.

- Graduates may find employment as:
  - Private sector in all Core Industries
- **Government Agencies**
- Educational Institutions

**CAREER PATH** 

- Multinational Organizations
- Global Business
- Industrial R & D in related fields
- Self-employed as an entrepreneurs

**SEMESTER 4** 

 Organizational Behaviour International Finance

International Marketing

Foreign Language 2

Global Business and

Operation Management

**SEMESTER 8** 

Sustainability

**SEMESTER 9** 

Industrial Training

Issues

International Business Law

Supply Chain Management

Global Business Contemporary

**UniKL BiS** 

6

Management Information System

## BACHELOR OF BUSINESS ADMINISTRATION (HONS) INTERNATIONAL BUSINESS

JPT/BPP (R/340/6/0405) 04/24, MQA/FA4023

## **PROGRAM CONTENTS**

#### **SEMESTER 1**

- Writing for Academic Purposes
- Principles of Marketing
- Principles of Management
- Business Accounting
- Principles of Economics Introduction to International Business

#### **SEMESTER 5**

- International Human Resource Management
- Cross-cultural Management
- Business Research Methods

CAREER PATH

Global business

Private sector in all core industries

Government agencies

Educational Institutions

Multinational organizations

#### **SEMESTER 6**

International Trade & Economy

• Industrial R & D in related fields

Self-employed as an

entrepreneurs

- Innovation Management International Logistics
- Management
- Exporting and Importing
- Project Management Business Ethics and Corporate
- Governance

#### **SEMESTER 3**

- International Management
- Business Law
- Business Communication Business Statistics
- Financial Management
- Penghayatan Etika dan Peradaban/ Bahasa Melayu Komunikasi 2
- Human Resource Management

#### **SEMESTER 7**

Operations

in Malavsia

 International Business Strategy Digital Marketing

Multinational Enterprise and

Isu-isu Kontemporari Muslim di Malaysia/Culture and Lifestyle

 International Custom and Excise

Managing Transport

**Emerging Market** 

## **BACHELOR IN TOURISM PLANNING AND DEVELOPMENT (HONOURS)**

#### JPT/BPP (R/812/6/0174) 01/28, MQA/SWA8517

## **PROGRAM CONTENTS**

#### **SEMESTER 1**

- Writing for Academic Purposes
- Business Tourism
- Business Mathematics Introduction to Tourism Planning
- and Development
- Customer Relation in Tourism Falsafah dan Isu Semasa/
- Philosophy and Current Issues

## SEMESTER 5 (Short Semester)

- Sustainable Tourism Development
- Tourism Governance and Practices
- Penghayatan Etika dan Peradaban/ Bahasa Melayu Komunikasi 2

#### **Business Communication Tourism Product Planning**

Elective 1

**SEMESTER 6** 

Tourism Fieldwork

Technopreneurship

 Environmental Management · Principles of Management

Recreation and Leisure Tourism

- Statistics for Tourism

SEMESTER 2 (Short Semester)

## **SEMESTER 3**

- Foreign Language 1
- Principles of Marketing
- E-Tourism Principles of Economics
- Planning Law and
- Regulations Tourism Infrastructure and
- Facilities Cultural and Heritage Tourism

#### **SEMESTER 7**

- Entrepreneurship in Tourism
- Innovation Management
- Tourism Project Development
- Elective 2
- Elective 3

**SEMESTER 3** 

Intermediate Microeconomics

Intermediate Macroeconomics

• Mathematical Economics 2

Economic Statistics 2

Foreign Language 2

Financial Economics 2

• Economics Research Method

Seminar on Economic Issue

• The Evolution of Economic

Upon completion of their studies, our graduates stand a good chance of becoming competent:

Econometrics 1

**SEMESTER 7** 

Thought Economic Analysis

Elective 1

• Isu-isu Kotemporari Muslim di Malaysia/ Culture and Lifestyle in Malaysia

#### **SEMESTER 4**

- Foreign Language 2
- Co-Curriculum 2
- Travel and Tour Management
- Eco Tourism
- Tourism Research Methods
- Event Project Management
- Human Resource Management

#### SEMESTER 8 (Short Semester)

 Property and Investment in Tourism Seminar

#### **SEMESTER 9**

**SEMESTER 4** 

Economic Modelling 1

Entrepreneurship

Malaysian Economy

Islamic Economics

Institutions

**SEMESTER 8** 

Business Law

**SEMESTER 9** 

Industrial Training

**UniKL BiS** 

7

Elective 5

International Economics

Innovation Management

• Economics of Innovation and

Capital Market and Financial

International Political Economics

• Industrial R & D in related fields

Industrial Training

## **ELECTIVE SUBJECTS**

- Leadership
- Strategic Salesforce Management
- Small Business Management
- Intergrated Marketing Communication
- Supply Chain Management Creative Problem Solving
- Marketing Management
- Strategic Brand Management
- Digital Marketing

- **CAREER PATH** 
  - Private sector in all core industries
  - Government agencies
  - **Educational Institutions**

#### Multinational organizations

- Global business
- Self-employed as an entrepreneur

## **BACHELOR OF SCIENCE (HONS) IN ANALYTICAL ECONOMICS**

**SEMESTER 2** 

Governance

**SEMESTER 6** 

**Econometrics 2** 

Foreign Language 1

Business Ethics & Corporate

Mathematical Economics 1

Philosophy and Current Issues

Falsafah dan Isu Semasa/

JPT/BPP (N/314/6/0059) 12/27, MQA/PSA14116

#### **PROGRAM CONTENTS**

#### **SEMESTER 1**

- Principles of Microeconomics
- Principles of Macroeconomics
- Economic Statistics 1
- Money, Banking and Financial Institutions
- Isu-isu Kontemporari Muslim di Malaysia / Culture and Lifestyle in Malaysia 2
- Writing for Academic Purposes Co-curriculum

#### **SEMESTER 5**

- Public Speaking
- Elective 2
- Elective 3
- Forecasting
  - Data Mining Economics Reporting and

Financial Economics 1

Economic Modelling 2

- Communication
- Penghayatan Etika dan
- Komunikasi 2
- Peradaban/ Bahasa Melayu
- Elective 4 Technopreneurship
- - CAREER PATH

Market Analysts

Economists

## **ELECTIVE SUBJECTS** Labor Economics

- Islamic Economic Thought
- Islamic Financial System
- Issues in Intellectual Property
- Rights
- Economic Development **Public Finance**
- **Business Intelligence Analysts** Data Scientists Data Architects
- Data Analytics Consultants **Financial** Analysts
  - **Business Analysts Operations Analysts**



## Online Application: www.unikl.edu.my