



UniKL
UNIVERSITI
KUALA LUMPUR

FLEXILEARN

WEEKEND & EVENING CLASSES

**MOHE / MQA
Approved &
Accredited**



JPT/BPP (R/345/6/0021) 01/21, MQA/FA0203

BACHELOR OF BUSINESS ADMINISTRATION (Hons) IN MANAGEMENT AND ENTREPRENEURSHIP



OVERVIEW

The BBA (Hons.) in Management and Entrepreneurship programme aims to provide an internationally recognised degree in management and entrepreneurship to produce graduates with functional management skills, strong entrepreneurial spirit, exemplary leadership skills, high commitment towards pursuit of knowledge and excellence, and are innovative, socially responsible and good team players who are nationalistic and yet global in outlook and behaviour.

FINANCIAL ASSISTANT

HRDF Claimable
**subject to company levy contribution*

EPF WITHDRAWAL

PTPTN
**subject to PTPTN approval*

CREDIT CARD

+ PROFESSIONAL CERTIFICATES

1. International Qualifying Scheme (IQS); Malaysian Institute of Chartered Secretaries and Administrators (MAICSA)
2. Human Resource Officer (CHRO); Malaysian Institute of Human Resource Management (MIHRM)

ENTRY REQUIREMENT

- 1) Pass in Sijil Tinggi Persekolahan Malaysia (STPM) or equivalent with a minimum CGPA of 2.00 or with a minimum Grade C in 2 subjects;
OR
- 2) A pass in Sijil Tinggi Agama Malaysia (STAM) with a minimum grade of Jayyid;
OR
- 3) Pass Foundation from an institute recognized by the Government of Malaysia with a minimum CGPA of 2.00;
OR
- 4) Pass Ministry of Education Malaysia Matriculation with a minimum CGPA of 2.00;
OR
- 5) Pass Diploma (MQF Level 4) from a Higher Learning Institute recognized by the Government of Malaysia with a minimum CGPA of 2.00;
OR
- 6) Pass in International Baccalaureate (IB) with a minimum 24 points;
OR
- 7) Pass in Australian Year 12;
OR
- 8) Pass in Ontario Grade 12;
OR
- 9) Other qualifications recognized by the Malaysian Government.

PROGRAMME STRUCTURE

SEMESTER 1

Writing for Academic Purposes
Principles of Economics
Principles of Accounting
Business Mathematics
Business Communication
Principles of Management

SEMESTER 3

Entrepreneurship
Marketing Management
Managerial Finance I
Organisational Behaviour
Business Statistics
Bahasa Kebangsaan

SEMESTER 5

Malaysian Studies
Mandarin II
Co-curriculum II
Innovation Management

SEMESTER 7

Strategic Management
Management Accounting 1
Leadership
Franchise Business Management
International Entrepreneurship
Elective II

SEMESTER 9

Internship

*credit transfer or exemption up to 30% based on prior learning

SEMESTER 2

Creative Problem Solving
Islamic/Moral Studies
Mandarin I
Co-curriculum I

SEMESTER 4

Business Ethics and Corporate Governance
Management Information Systems
Human Resource Management
Business Law
Finance II
Technopreneurship

SEMESTER 6

Social Entrepreneurship
Business Plans
Business Research Method
E-marketing
Supply Chain Management
Elective I

SEMESTER 8

Elective III
Elective IV
Seminar
Project Paper


NOTE


ELECTIVE SUBJECTS

*Aligning Business and Information Technology
Company Law
Economics of Innovation and Entrepreneurship
Enabling Technologies for Competitive Success
Entrepreneurship and Digital Commerce
Sales Management
Small Business Management
Technological Innovation in Entrepreneurial Ventures*

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